

'Design an Active Travel Mascot Competition'

What is a mascot? Many sports teams and sporting events have mascots. A mascot is a character that entertains fans, but also delivers important messages about the values or purpose of an event. We think that Leicestershire needs a new mascot to champion active travel and encourage more people to travel actively.

We need your help! Can you design a mascot for us and give it a name? The winner will have their design come to life! Please use October which is active travel month to create your design. We are hoping that our new friend will be ready to meet lots of you for active travel month next March.

It could be an animal, a person, or even an alien. Anything you like can be a mascot, let your imagination run wild! We cannot wait to see your designs 😊 GOOD LUCK!

Name: _____ School: _____ Year: _____

MY MASCOT IS CALLED

Note: When we announce the winning design we may come out to the school to take photos.

Are you happy for your child to be photographed? YES NO

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