

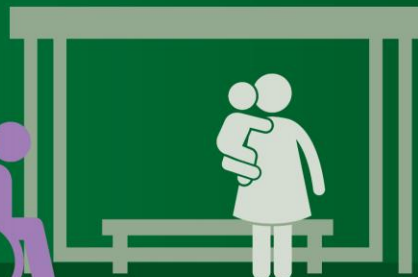
# Welcome

**Lee Quincey**

Head of Service of Network Management in the Highways and Transport department,  
Leicestershire County Council



# Local Transport Plan 4 Update



Active Travel Forum

March 2025

# The Structure of Local Transport Plan 4

**Focused Strategies** will identify and tackle specific challenges and matters related to the transport network. These include the existing strategies of including the Cycle & Walking Strategy, Road Safety Strategy and Electric Vehicle Strategy.

The three focused strategies being prioritised are:

- Delivering a Safe, Accessible and Inclusive Transport Network
- Delivering a Resilient Transport Network Strategy

**County Strategic Transport Investment Plan** will set out the strategic transport investment needs across the county to support the delivery of strategic development sites.

**Multi Modal Area Investment Plans** will be focused on the local level and set out strategies and investment plans for integrated transport solutions to meet the needs and requirements of our communities.

**Monitoring our Success** will set out the core Key Performance Indicators (KPIs) and Performance Indicators (PIs) which will be used to assess the success of LTP4 and how these will be reported upon.

Core Document

Focused Strategies

Multi Modal Area  
Investment Plans

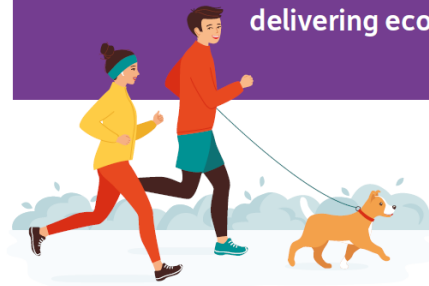
County  
Strategic Transport  
Investment Plan

Monitoring our Success

# LTP4 Core Document is Adopted!



Delivering a safe, connected and integrated transport network which is resilient and well managed to support the ambitions and health of our growing communities, safeguards the environment whilst delivering economic prosperity.



Enabling Health  
And Wellbeing



Protecting The  
Environment



Delivering  
Economic Growth



Enhancing Our Transport  
Network's Resilience

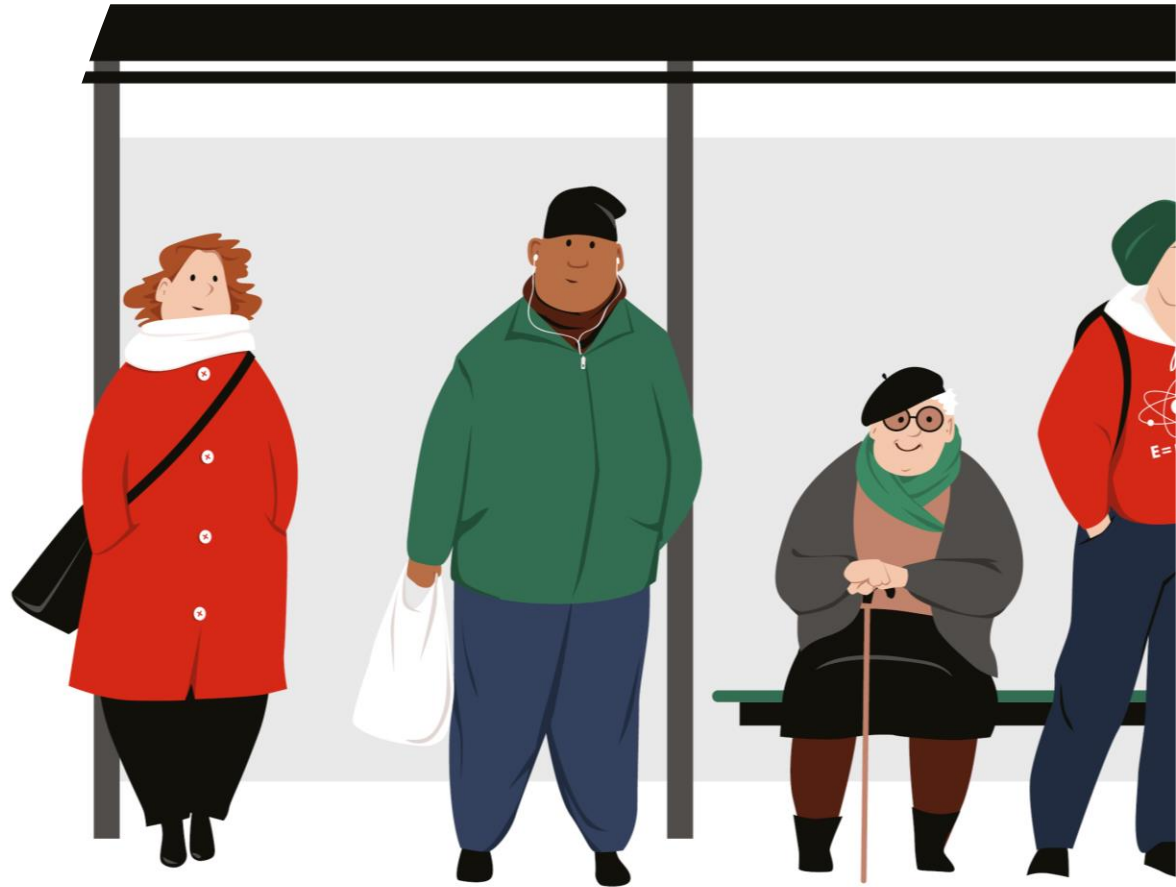


Embracing Innovation

# How are we using the LTP4 Core Document:

Using the LTP4 Core Document to engage in a range of activities;

- Integrated National Transport Strategy: Call for Ideas
- Transport Select Committee - Buses Connecting Communities Inquiry
- Responding to Local Plan Consultations with reference to the LTP4 Core Document.
- Engaging developers and using the LTP Core Document to set the framework for the vision-led approach within the NPPF



# We have also published...

- Road Safety Strategy
- Electric Vehicle Charging Strategy



# What are we doing now:

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Now progressing with Phase 2 for the development of LTP4.

This is focused on;

- Focused Strategies
- MMAIPs Pilot
- Monitoring & Evaluation





# What are Focused Strategies?

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- They will identify and tackle specific transport challenges
- They will support strategic objectives
- They're high level
- They're county wide
- There'll be synergy with other LTP4 and planning documents e.g.
  - MMAIPs – these are locality based, looking at the unique needs and requirements for transport in an area
  - Countywide Strategic Transport Investment Plan
  - Local Plans



# Focused Strategies

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At present we are actively progressing three;

- A Safe, Accessible & Inclusive Transport Network
- Resilient Transport Network Strategy
- Enabling Travel Choice

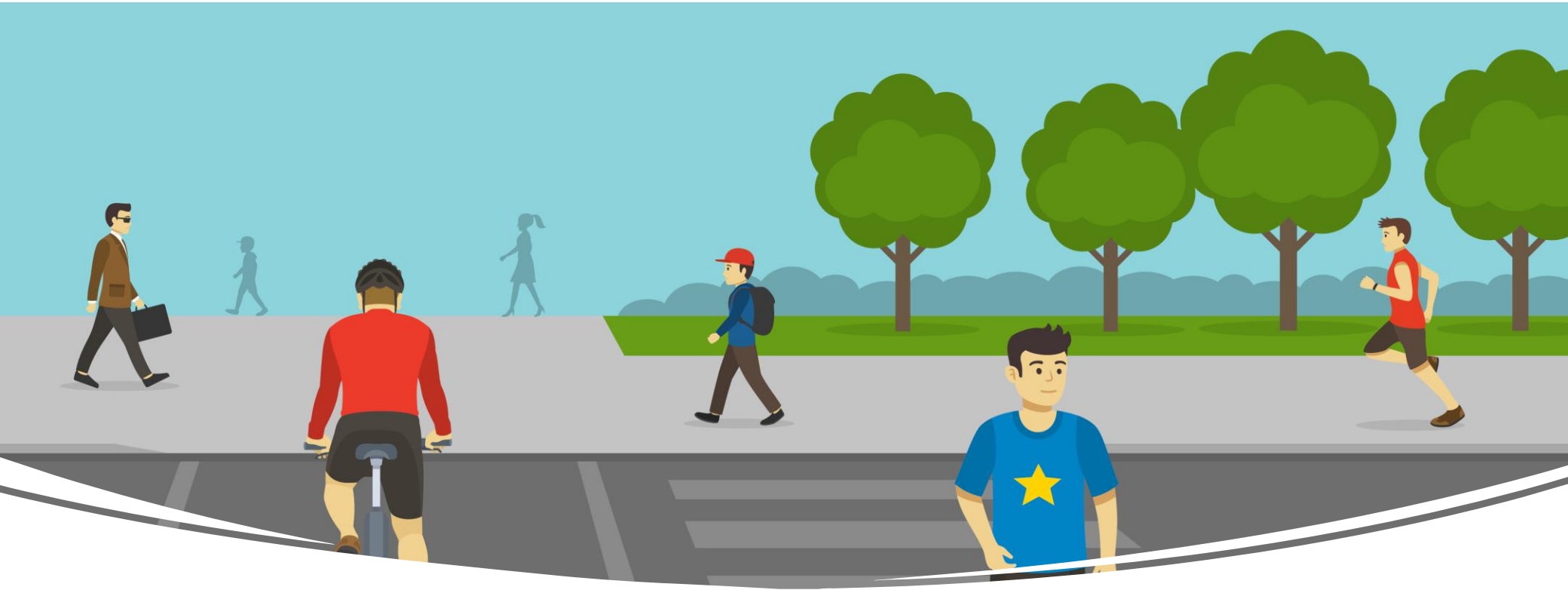


# What are the Multi Modal Area Investment Plans (MMAIPS)?

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- They will set out a holistic investment plan for transport at the local level
- They are one of the delivery mechanisms for the LTP Core Document and link to:
  - The five core themes
  - The six core policies
- There will also be synergy with the focused strategies, but deliver on meeting the localities unique needs and requirements for transport
- Local Plan Infrastructure Delivery Plan.
- They are proposed to cover a 5-year period but can be updated at any time.

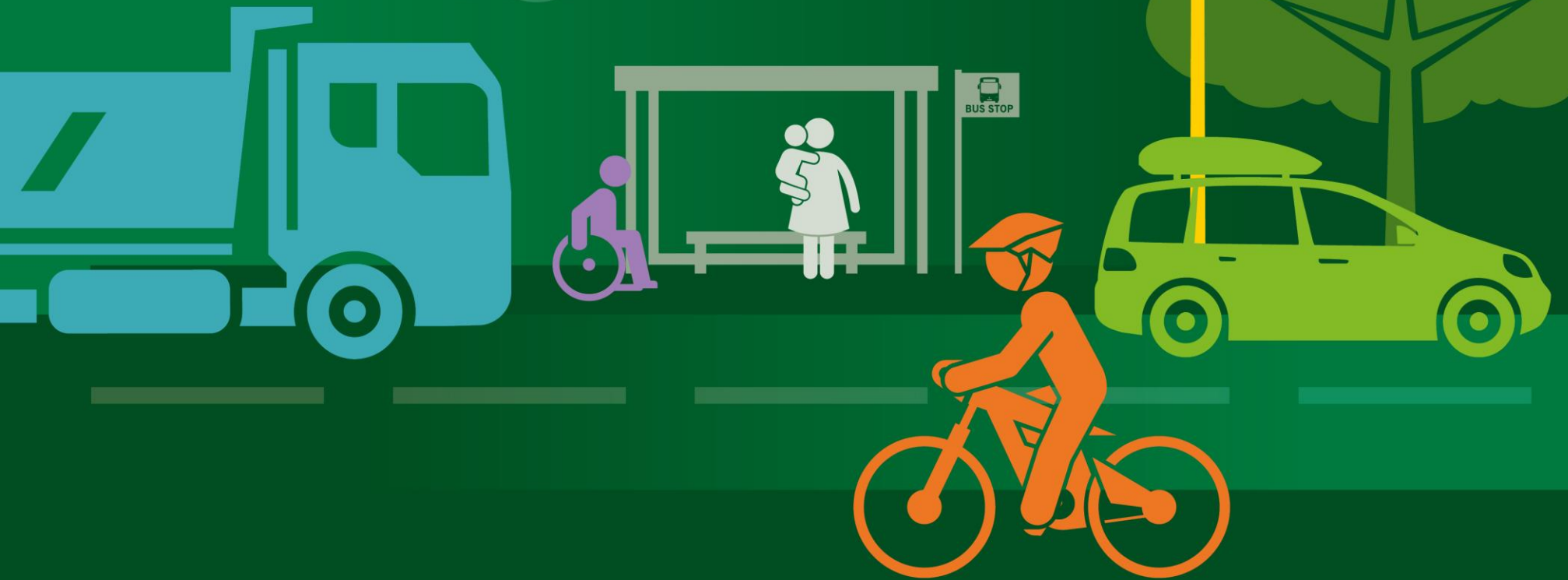




## Multi Modal Area Investment Plans (MMAIPS)

- Undertaking a pilot on three areas;
  - South of Leicester
  - Market Harborough
  - Hinckley
- Current focus on finalising the programme and timescales.

Thank you for listening,  
any questions?



# Questions and answers

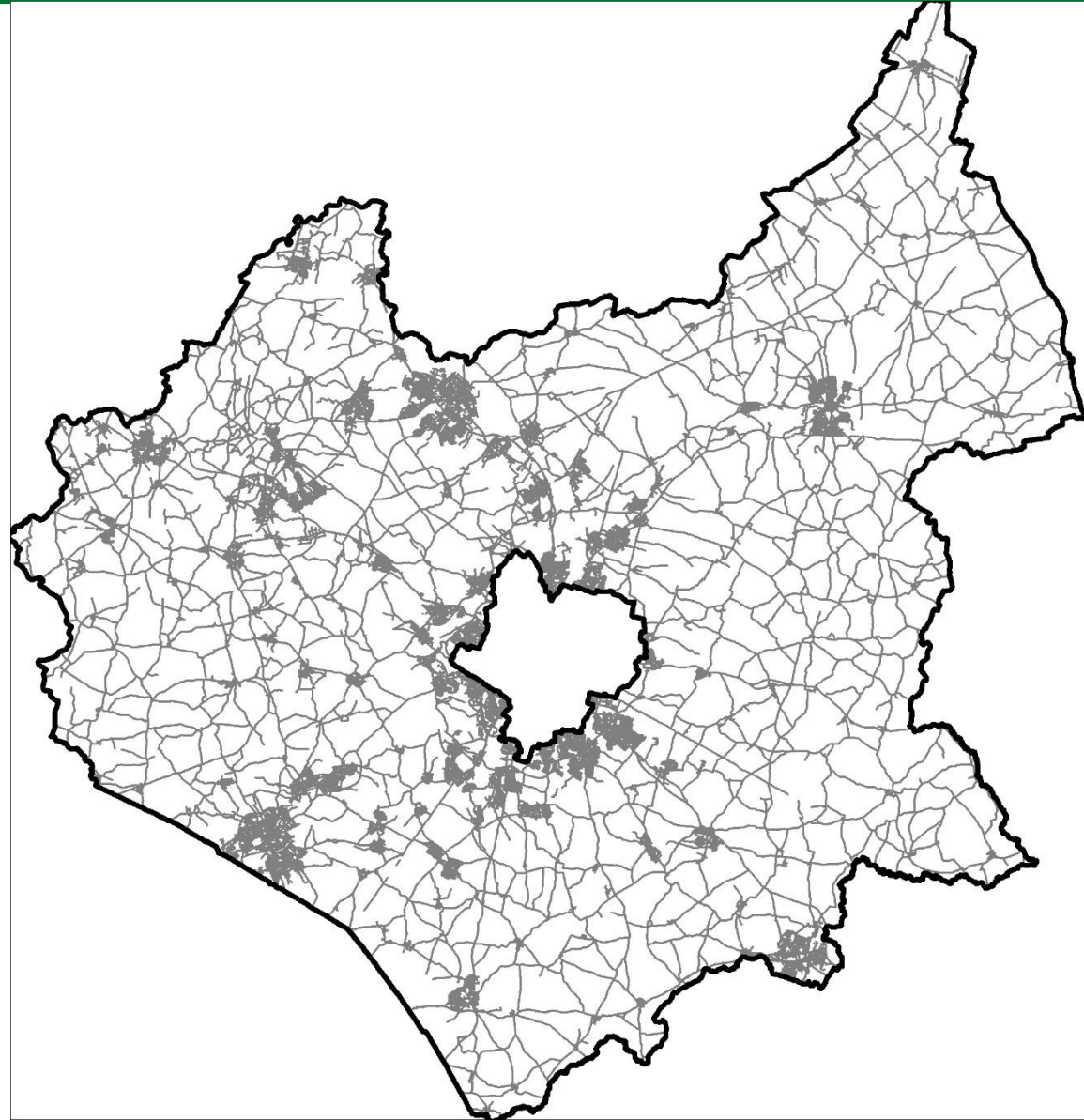
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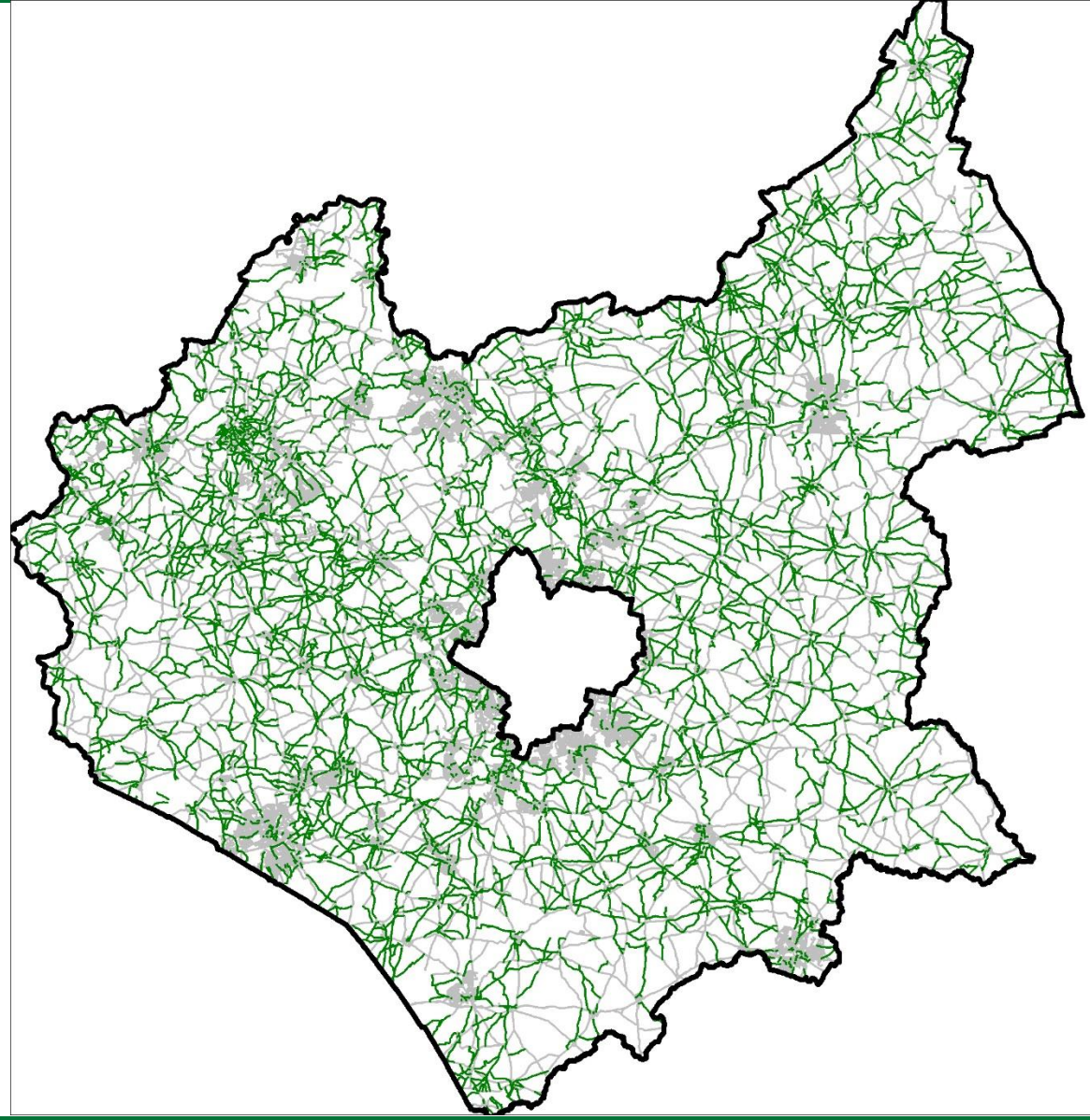
**Rights of Way Improvement Plan (RoWIP)**

**Cycle Walking and Wheeling Forum & Local  
Access Forum Members**

**3<sup>rd</sup> March 2025**



Footpaths  
Bridleways  
Byways (RB)





	% of Network	Walkers	Riders	Cyclists	Motors
Footpaths	80.32%	2429			
Bridleways	17.36%	525	525	525	
Byways	1.88%	57	57	57	57
Restricted Byways	0.43%	13	13	13	13
Sub Total (kilometres)		3024	595	595	70
Total	100.00%	100.00 %	19.68%	19.68%	2.31%

# They Are All Rights Of Way



- ❑ The Rights of Way Improvement Plan Needs to:
  - ❑ Understand what are the current and future needs of those that use it and may use it. The online survey is just one way of doing this.
  - ❑ Recognise the opportunities provided by local rights of way for exercise, recreation and enjoying of the authority's area.
  - ❑ A statement of the actions the authority proposes to take for the management of local rights of way.
- ❑ The RoWIP will set out a statement of action covering the identified changes to be made, in respect of the management and improvements, to Rights of Way for a 10-year period
- ❑ It is an opportunity to have your say
- ❑ The basis of seeking funding support from other agencies



## Have your say on our rights of way

### Questionnaire

- We would welcome your views to help develop a new Rights of Way Improvement Plan.
- If you use your local paths, we'd like to know about your experience and how important they are for you.
- If you don't use public rights of way, we'd like to know what prevents you and what, if anything, we can do to support you in using them.
- Your feedback will help to develop the priorities and actions of the draft Rights of Way Improvement Plan, which will be subject to a consultation period later this year.
- The questionnaire won't take long but would really help.

[www.leicestershire.gov.uk/have-your-say/current-engagement/rights-of-way-improvement-plan](http://www.leicestershire.gov.uk/have-your-say/current-engagement/rights-of-way-improvement-plan)



## Have your say on our rights of way

- ❑ **Social PinPoint**
- ❑ A map-based online engagement tool that allows communities, including the public, local Councillors and advocacy groups, to leave comments on specific areas of the Public Rights of Way via a map.
- ❑ Your chance to make specific suggestions

[www.leicestershire.gov.uk/have-your-say/current-engagement/rights-of-way-improvement-plan](http://www.leicestershire.gov.uk/have-your-say/current-engagement/rights-of-way-improvement-plan)

The second period of engagement will take place once the draft RoWIP has been developed, considering all the early engagement feedback.

## Consultation on Draft Rights of Way Improvement Plan

- ❑ This proposed Consultation will run for 12weeks between Mid May to Mid August 2025
  - ❑ During this period the consultation will be advertised through Sustainable Travel Road shows, Social Media and on both the Leicestershire County Council Website and Choose How You Move
- 
- ❑ It is expected that the final plan will be adopted by the end of October this year.

# Questions and answers

Please turn on your microphone before speaking, turn off when finished.





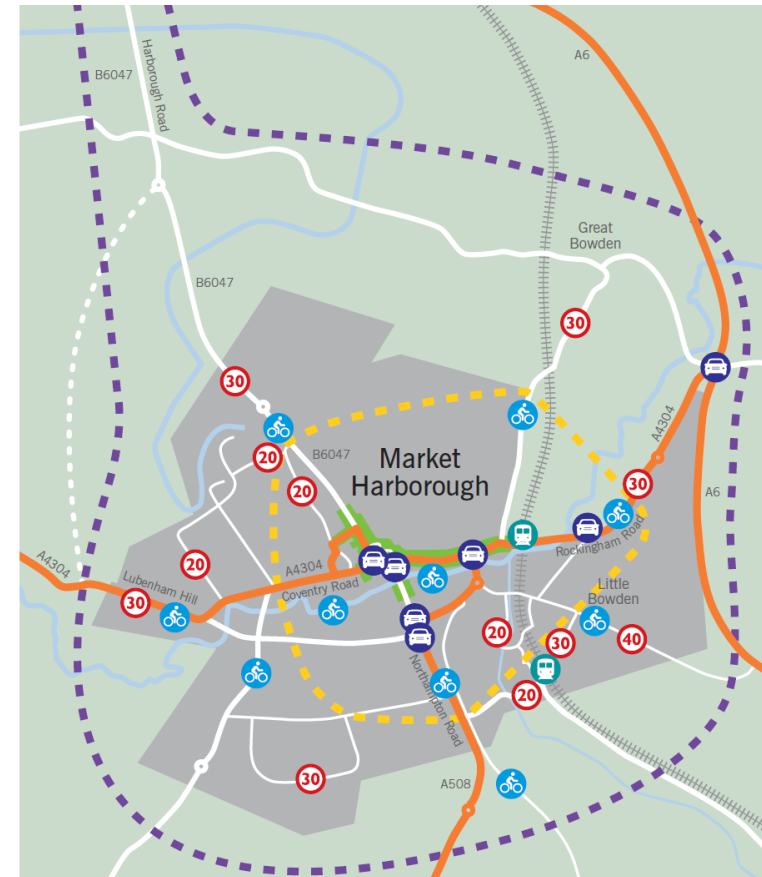
# Market Harborough Active Travel Revolution





## Four Neighbourhood Forums

- Transport issues - congestion, traffic speeds, safety and air quality
- Possible to walk into town in 15 minutes; and cycle across town in 15 minutes
- 35% of traffic in town is making an internal trip





# Market Harborough Active Travel Revolution



Primary objective - to reduce the reliance on car journeys for short trips in town

- Up to 50% of traffic between 8-9am and 3-4pm is on the school run
- 7 primary schools with 2,000 pupils
- 2 secondary schools with 2,200 students



# Market Harborough Active Travel Revolution



## Qualitative research on school travel

- Parents and children from all primary schools were interviewed
- Every morning can feel 'like a mission'

**45+**  
parent  
interviews

**4 x mini**  
focus  
groups Year 6  
students

**3 x teacher**  
interviews

**30+**  
Year 6  
surveyed

**6 x**  
ethnograph  
y depths  
(2 x wheels, 2 x  
walk, 2 x car)

**4 x**  
School  
am/pm  
intercepts

**1 x mini**  
focus  
groups (year  
7 students –  
Robert Smyth)

## Target Audiences

**Active Travel  
Lovers**



- Reinforce existing behaviours
- Recruit as advocates & allies

**The  
"Swayables"**



- Small changes make a big difference

**Can't or Won't  
do Active Travel**



- Use learnings from the "Swayables" to make progress with this group



# Market Harborough Active Travel Revolution



## Our Goals

- To make travel to school easier, safer, healthier and less stressful
- To use more carrot than stick
- To be data led; each school has a different set of problems ... and solutions





HomeRun

# STEP

School Travel Evaluation Platform

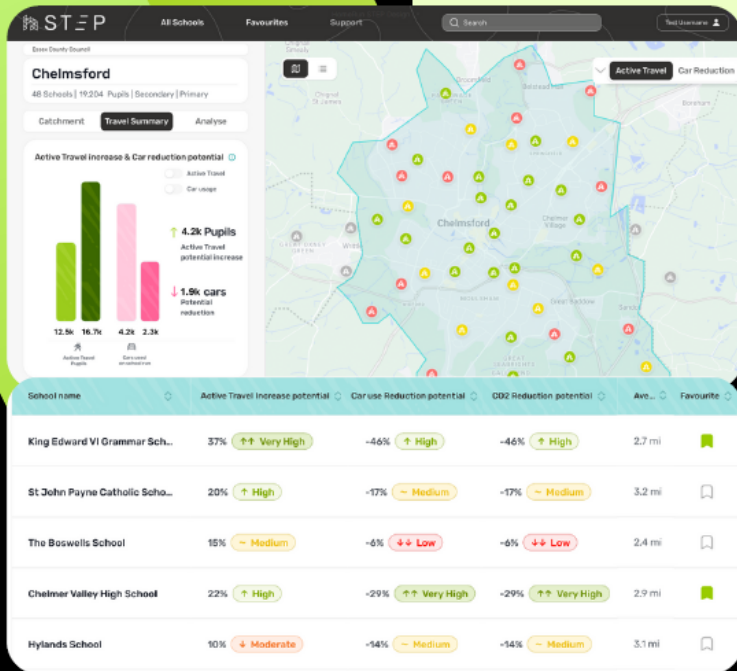
For Market Harborough Active Travel Revolution

HOMERUN STEP X MHATR

# What is HomeRun STEP?

HomeRun STEP analyses every individual school journey.

We use 40+ parameters that impact school travel habits and behaviours, alongside our proprietary data collected from over 100,000 UK school journeys, in order to generate accurate data on school travel impact and the realistic potential for sustainable improvement.



- ✓ **Accurate school travel data** for all schools without the need for school engagement
- ✓ **Automated analysis of school travel impacts** identifies targeted, place-based opportunities for more active travel and less cars on the road
- ✓ **Cutting edge technology** that automates administration and increases the impact of every pound spent on active and sustainable travel

STEP

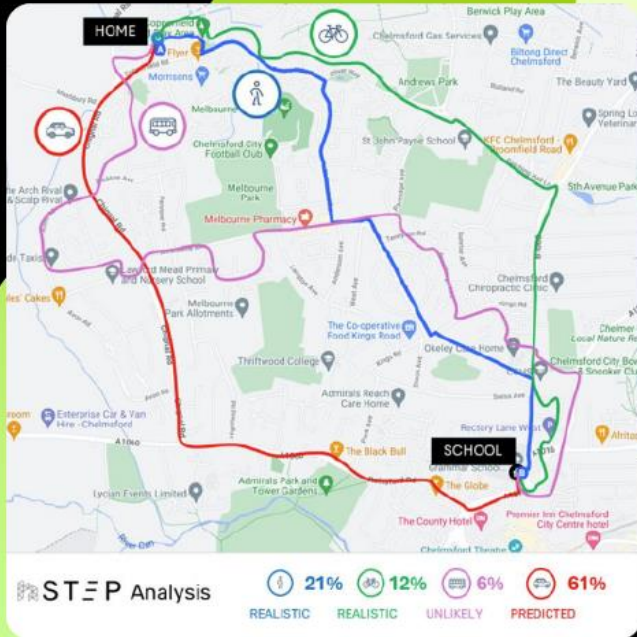
## HOMERUN STEP X MHATR

# Partnership working

MHATR procured HomeRun to analyse the school run of 6 schools in Market Harborough.

Anonymised postcode & year group data plus survey responses from parents and staff were used to analyse the school travel footprint of these 6 schools.

Analysis is currently ongoing, with the full STEP report available in early March.



- 766 parents and 54 staff completed the travel survey, representing a total of 1,110 school travel journeys.
- HomeRun STEP AI will now be used to predict current journey routes and methods for all pupil journeys to the schools involved, plus the most realistic sustainable alternatives. The data from survey responses will also be used to verify the predictions.





# Market Harborough Active Travel Revolution



Travel Survey - 400+  
comments to analyse

- Reduce conflict with cars outside the school gates
- Requests for safe crossings
- Journey share – 54% potential!





# Market Harborough Active Travel Revolution



## School Travel Plans



Park and Stride



Nature trails



Covered cycle and scooter parking



Coffee van at drop off



WOW tracker



Safe routes to schools



Air Quality monitoring



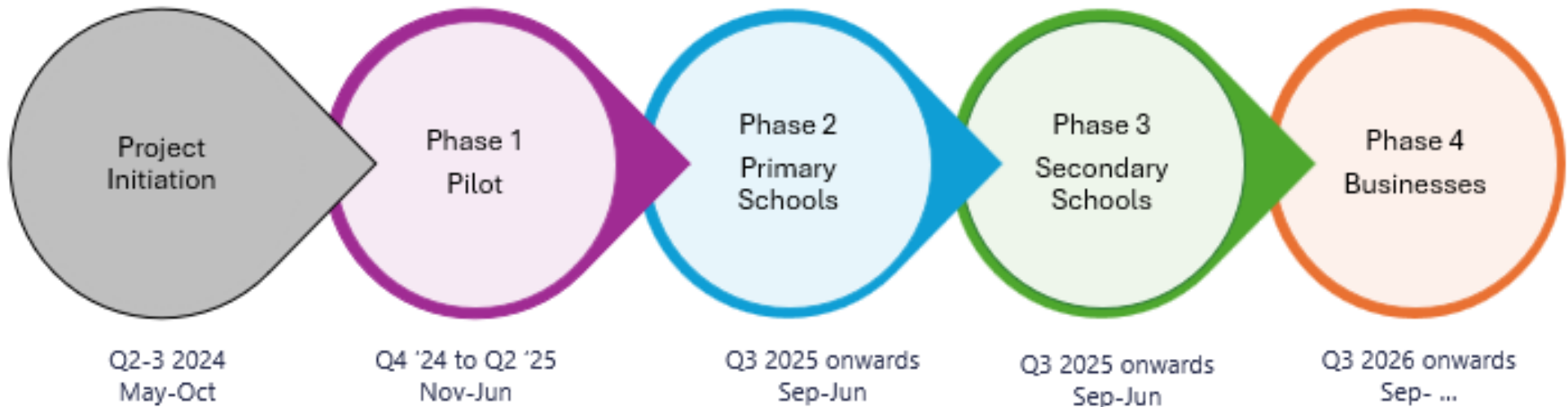
School Streets



# Market Harborough Active Travel Revolution



- Launch Event
- Ridgeway Primary Academy
- Travel Survey to Parents
- Identify Implement initiatives
- Lessons Learned
- Survey Primary Schools
- Identify/implement initiatives with partners
- Lessons Learned
- Survey Secondary Schools
- Identify/implement initiatives with partners
- Survey businesses
- Programme for major employers



## Challenge (1)

Would a more joined up approach to school travel be more effective?





# Market Harborough Active Travel Revolution



## Challenge (2)

For schools, should we integrate behaviour change initiatives with infrastructure improvements?

Graham Grant (Deputy Chief Executive ATE), Transport Select Committee, 29<sup>th</sup> January 2025 *"sustainable active travel behaviour change is best achieved when you mix behaviour change measures alongside built environment changes at the same time."*





# Market Harborough Active Travel Revolution



## Challenge (3)

Are community-led school travel projects the way forward?



# Questions and answers

Please turn on your microphone before speaking, turn off when finished.



# Thank you for attending

Members lounge:

- Tea, biscuits, stallholders and networking

Gartree committee room:

- Mapping workshop

Goscote committee room:

- Rights of Way Improvement Plan workshop

